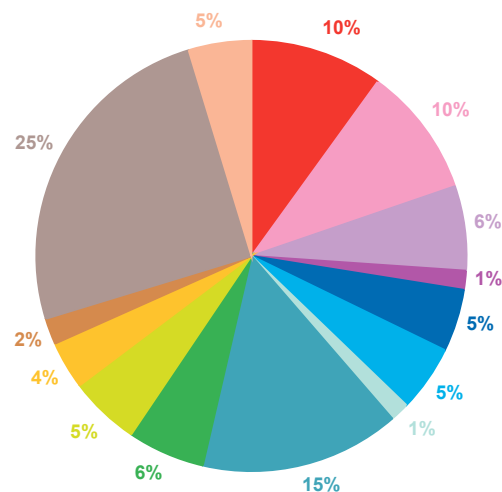


trimestre 4 - 2010

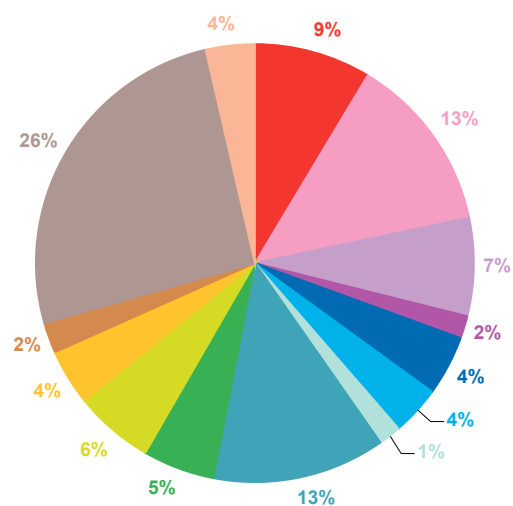
offre globale en nombre de sujets par trimestre

| | |
|------------------------|------|
| Catastrophes | 817 |
| Culture-loisirs | 798 |
| Economie | 506 |
| Education | 117 |
| Environnement | 398 |
| Faits divers | 388 |
| Histoire-hommages | 119 |
| International | 1223 |
| Justice | 472 |
| Politique France | 439 |
| Santé | 302 |
| Sciences et techniques | 142 |
| Société | 2043 |
| Sport | 388 |
| Totaux | 8152 |



offre globale en volume horaire par trimestre

| | |
|------------------------|-----------|
| Catastrophes | 16:31:25 |
| Culture-loisirs | 25:39:09 |
| Economie | 13:41:15 |
| Education | 3:10:25 |
| Environnement | 8:32:36 |
| Faits divers | 7:24:06 |
| Histoire-hommages | 2:50:24 |
| International | 24:54:16 |
| Justice | 10:26:09 |
| Politique France | 10:59:46 |
| Santé | 8:18:16 |
| Sciences et techniques | 3:56:19 |
| Société | 50:01:25 |
| Sport | 7:15:09 |
| Totaux | 193:40:40 |

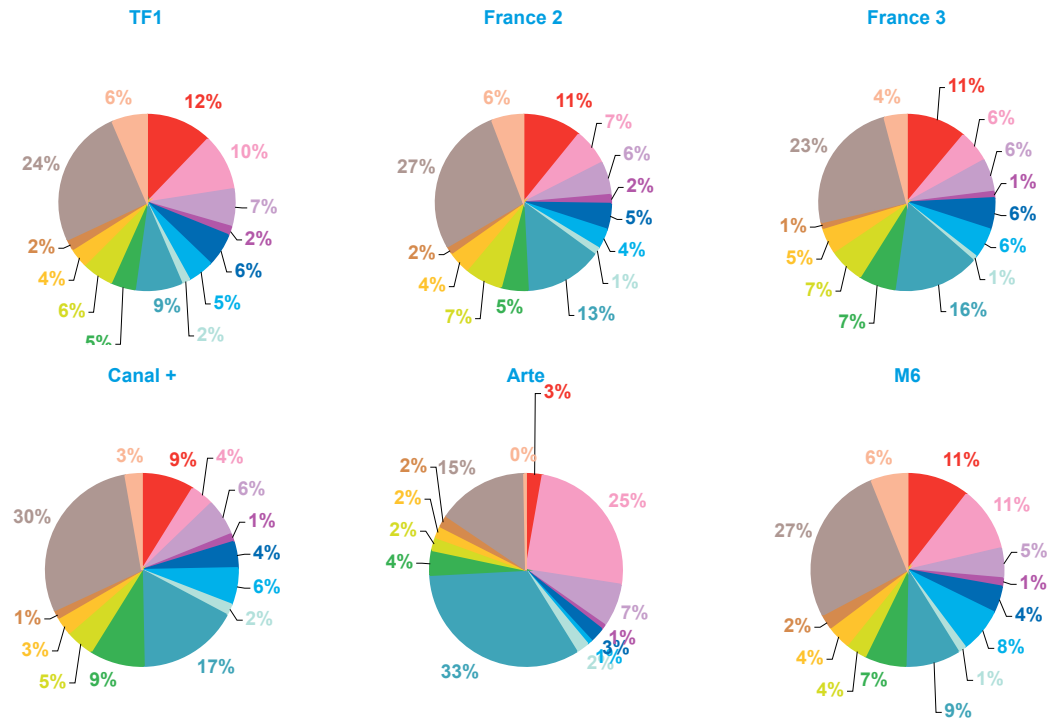


trimestre 4 - 2010

données trimestrielles par chaîne et par rubrique

| Nombre de sujets | TF1 | France 2 | France 3 | Canal + | Arte | M6 | Totaux |
|-------------------------------|-------------|-------------|-------------|------------|------------|-------------|-------------|
| Catastrophes | 226 | 203 | 162 | 72 | 26 | 128 | 817 |
| Culture-loisirs | 187 | 125 | 86 | 32 | 239 | 129 | 798 |
| Economie | 124 | 111 | 89 | 50 | 71 | 61 | 506 |
| Éducation | 31 | 32 | 19 | 11 | 7 | 17 | 117 |
| Environnement | 114 | 88 | 82 | 36 | 25 | 53 | 398 |
| Faits divers | 87 | 70 | 82 | 51 | 7 | 91 | 388 |
| Histoire-hommages | 30 | 24 | 14 | 15 | 21 | 15 | 119 |
| International | 156 | 264 | 231 | 140 | 321 | 111 | 1223 |
| Justice | 83 | 93 | 99 | 74 | 39 | 84 | 472 |
| Politique France | 105 | 130 | 99 | 39 | 23 | 43 | 439 |
| Santé | 66 | 78 | 68 | 25 | 17 | 48 | 302 |
| Sciences et techniques | 37 | 29 | 17 | 11 | 19 | 29 | 142 |
| Société | 466 | 515 | 355 | 238 | 149 | 320 | 2043 |
| Sport | 118 | 107 | 63 | 23 | 2 | 75 | 388 |
| Totaux | 1830 | 1869 | 1466 | 817 | 966 | 1204 | 8152 |

nombre de sujets



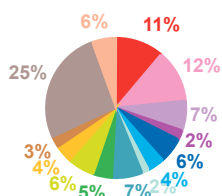
trimestre 4 - 2010

données trimestrielles par chaîne et par rubrique

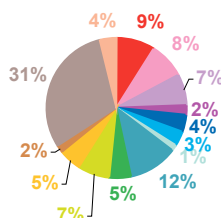
| Volume horaire | TF1 | France 2 | France 3 | Canal + | Arte | M6 | Totaux |
|-------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|
| Catastrophes | 5:07:44 | 3:52:58 | 3:27:43 | 1:17:20 | 0:28:54 | 2:16:46 | 16:31:25 |
| Culture-loisirs | 5:39:13 | 3:44:42 | 2:52:36 | 0:31:08 | 9:50:16 | 3:01:14 | 25:39:09 |
| Economie | 3:15:20 | 3:15:10 | 2:33:39 | 0:54:55 | 2:07:46 | 1:34:25 | 13:41:15 |
| Education | 0:55:12 | 0:53:27 | 0:34:58 | 0:12:14 | 0:12:33 | 0:22:01 | 3:10:25 |
| Environnement | 2:41:33 | 1:43:39 | 1:53:56 | 0:29:28 | 0:46:32 | 0:57:28 | 8:32:36 |
| Faits divers | 1:48:12 | 1:29:48 | 1:35:56 | 0:49:04 | 0:11:28 | 1:29:38 | 7:24:06 |
| Histoire-hommages | 0:48:50 | 0:36:45 | 0:16:34 | 0:12:55 | 0:39:48 | 0:15:32 | 2:50:24 |
| International | 3:13:39 | 5:04:29 | 4:18:03 | 2:16:18 | 8:25:03 | 1:36:44 | 24:54:16 |
| Justice | 2:05:10 | 2:12:20 | 2:18:39 | 1:17:25 | 1:04:17 | 1:28:18 | 10:26:09 |
| Politique France | 2:48:00 | 3:10:36 | 2:39:02 | 0:46:00 | 0:44:12 | 0:51:56 | 10:59:46 |
| Santé | 1:52:37 | 2:21:49 | 2:06:39 | 0:29:18 | 0:24:21 | 1:03:32 | 8:18:16 |
| Sciences et techniques | 1:10:19 | 0:43:36 | 0:33:34 | 0:13:36 | 0:32:36 | 0:42:38 | 3:56:19 |
| Société | 12:11:58 | 13:24:16 | 9:26:22 | 3:54:55 | 4:36:20 | 6:27:34 | 50:01:25 |
| Sport | 2:33:25 | 1:43:55 | 1:23:41 | 0:23:39 | 0:04:06 | 1:06:23 | 7:15:09 |
| Totaux | 46:11:12 | 44:17:30 | 36:01:22 | 13:48:15 | 30:08:12 | 23:14:09 | 193:40:40 |

volume horaire

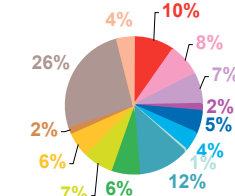
TF1



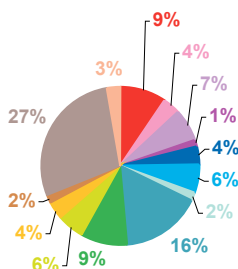
France 2



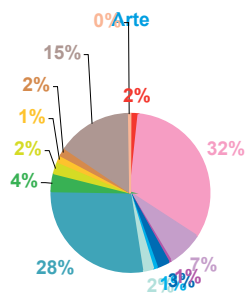
France 3



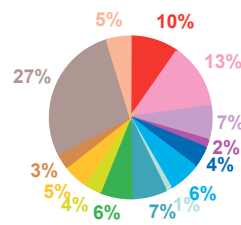
Canal +



Arte



M6



trimestre 4 - 2010

évolution par semaine et par diffuseur

| Nombre de sujets | TF1 | France 2 | France 3 | Canal + | Arte | M6 | Totaux |
|------------------|-------------|-------------|-------------|------------|------------|-------------|-------------|
| 40 | 140 | 139 | 109 | 63 | 84 | 98 | 633 |
| 41 | 135 | 135 | 110 | 61 | 72 | 84 | 597 |
| 42 | 131 | 152 | 103 | 67 | 76 | 96 | 625 |
| 43 | 139 | 144 | 109 | 70 | 83 | 82 | 627 |
| 44 | 133 | 152 | 120 | 55 | 73 | 100 | 633 |
| 45 | 142 | 144 | 121 | 63 | 73 | 95 | 638 |
| 46 | 143 | 149 | 110 | 68 | 66 | 86 | 622 |
| 47 | 143 | 137 | 110 | 55 | 84 | 105 | 634 |
| 48 | 158 | 161 | 118 | 75 | 78 | 99 | 689 |
| 49 | 138 | 136 | 116 | 58 | 73 | 98 | 619 |
| 50 | 148 | 147 | 127 | 66 | 69 | 106 | 663 |
| 51 | 145 | 137 | 103 | 63 | 71 | 73 | 592 |
| 52 | 135 | 136 | 110 | 53 | 64 | 82 | 580 |
| Totaux | 1830 | 1869 | 1466 | 817 | 966 | 1204 | 8152 |

| Volume horaire | TF1 | France 2 | France 3 | Canal + | Arte | M6 | Totaux |
|----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|
| 40 | 3:32:30 | 3:22:09 | 2:46:13 | 1:06:35 | 2:30:20 | 1:45:54 | 15:03:41 |
| 41 | 3:33:03 | 3:22:43 | 2:55:49 | 1:03:46 | 2:15:10 | 1:46:31 | 14:57:02 |
| 42 | 3:24:57 | 3:34:29 | 2:24:15 | 1:05:22 | 2:21:40 | 1:48:57 | 14:39:40 |
| 43 | 3:36:05 | 3:32:03 | 2:42:17 | 1:05:22 | 2:20:59 | 1:43:35 | 15:00:21 |
| 44 | 3:25:31 | 3:22:00 | 2:44:16 | 0:55:45 | 2:16:29 | 1:43:35 | 14:27:36 |
| 45 | 3:32:05 | 3:24:57 | 2:53:04 | 1:08:39 | 2:18:07 | 1:50:18 | 15:07:10 |
| 46 | 3:30:22 | 3:34:42 | 2:46:44 | 1:06:24 | 2:12:54 | 1:48:19 | 14:59:25 |
| 47 | 3:30:16 | 3:17:11 | 2:46:56 | 0:54:13 | 2:24:59 | 1:46:25 | 14:40:00 |
| 48 | 3:39:10 | 3:11:55 | 2:45:53 | 1:08:56 | 2:24:30 | 1:48:19 | 14:58:43 |
| 49 | 3:33:14 | 3:25:10 | 2:39:55 | 1:05:06 | 2:29:07 | 1:48:38 | 15:01:10 |
| 50 | 3:32:50 | 3:08:27 | 2:47:33 | 1:06:34 | 2:27:09 | 1:50:50 | 14:53:23 |
| 51 | 3:40:27 | 3:30:46 | 2:36:17 | 1:05:43 | 2:08:13 | 1:42:44 | 14:44:10 |
| 52 | 3:40:42 | 3:30:58 | 3:12:10 | 0:55:50 | 1:58:35 | 1:50:04 | 15:08:19 |
| Totaux | 46:11:12 | 44:17:30 | 36:01:22 | 13:48:15 | 30:08:12 | 23:14:09 | 193:40:40 |

